Objectives Validation

Make sure your written objectives are both SMART and HARD

S
- Specific

M
- Measurable

A
- Attainable

R
- Results Focused

T
- Time Based

$\left(+ \right)$

H   ___Head___ + ___Heart___

A   ___Animated___ (___i.e. Vivid___)

R   ___Required___

D   Difficult ..or
___Demanding___   easy ← X → impossible
                      ↑
                      ideal!
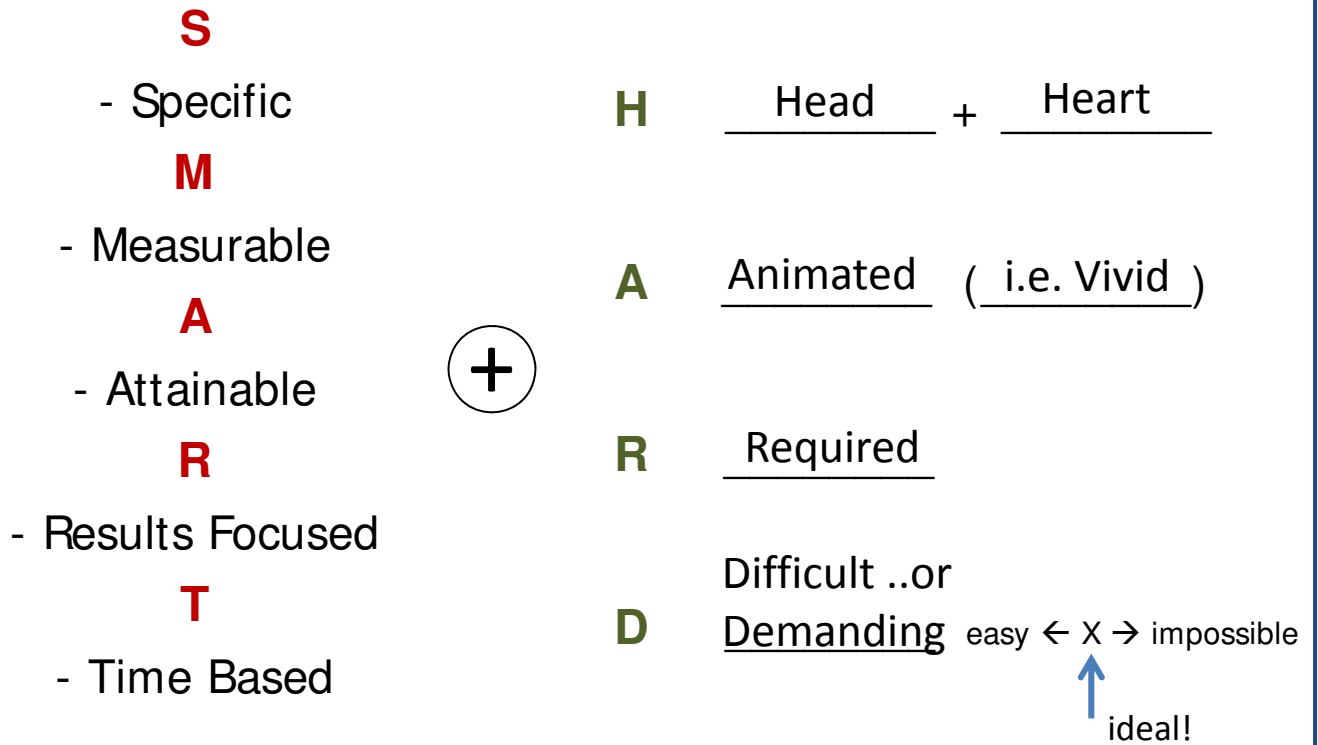
Why you care

What it will look like when achieved

Why is it necessary, now

What value added